

Exploring Entrepreneurship: A Visit to Ideas to Impacts Hub

On February 10, 2024, the students of Class XI ventured into the understanding of entrepreneurship, the class visited the Ideas to Impacts hub located in Pune. The objective was clear: to cultivate the fundamental skills necessary to thrive as entrepreneurs, equipped with the mindset to identify challenges and devise innovative solutions.

The day commenced with an enlightening discourse delivered by Mr. Girendra Kasmalkar, the esteemed founder-owner of Ideas to Impacts and an alumni parent of TOS. With an aura of experience and wisdom, Mr.Kasmalkar explained the endeavors of his team at Ideas to Impacts, emphasizing their mission to foster entrepreneurial acumen. Delving into the landscape of startups, he explained the rapidly developing opportunities awaiting those daring enough to venture into the world of entrepreneurship. Stressing the significance of aligning passion with profession, Mr.Kasmalkar cautioned against the allure of pursuing passions that may not sustain a livelihood. The session culminated with a poignant reminder of the importance of cultivating uniqueness to carve a niche amidst the growing competition.

The visit transitioned seamlessly into a hands-on activity, designed to immerse the students in the intricacies of entrepreneurial problem-solving. Divided into groups, each tasked with a hypothetical problem statement, the students embarked on a whirlwind journey of brainstorming, ideation, and strategic planning. With a mere 15 minutes at their disposal, it was a race against time to craft comprehensive business models and marketing strategies. The culmination of this exercise saw each group presenting their innovative solutions before their peers, fostering collaboration and teamwork in the process.

Reflecting on the experience, the visit to Ideas to Impacts Hub proved to be both enriching and enjoyable for the students. It provided invaluable insights into the developing startup culture, igniting a spark of inspiration and ambition within each participant.





